

A.S.B.C.E

THE OFFICIAL NEWSLETTER OF THE ALABAMA STATE BOARD OF CHIROPRACTIC EXAMINERS

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Newsletter April 2012

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Presidential Message

Dear colleagues and clinic owners:

The Board of Examiners would like to introduce and welcome our two new members. Dr. Greg Kuhlmann of Daphne representing District 1 and Dr. Peter Keen of Demopolis representing District 7. Dr. Kuhlmann previously served 2 terms on the Board of Examiners and we look forward to his insight from previous experience. The Board has been working on HB148 a housekeeping bill that is sponsored by Randy Wood R representative from Anniston that will make all aspects of the code the same for permit holders and DC's. The bill just passed the House and is currently being considered in the Senate as part of the legislative process.

Regarding the PT direct access bills that were introduced this session: HB163 passed out of the House Health Committee and is pending a 3rd reading with amendments. SB223 stalled 3-3 in the Senate Health Committee. There is a possibility the Senate bill may come up again in the session and all DC's should read the bills and amendments to understand the potential impact on their practice as well as the safety implications for the general public.

The Board of Examiners has moved the jurisprudence exam online to expedite the process for applicants. This will allow the applicant to take the exam as soon as all necessary paperwork is in

Please see Presidential Message on page 10

REMINDER

If you have not yet obtained your required continuing education hours for renewal, please review the seminar's list on pages 3-5 of this newsletter. The renewal process is much easier if you don't wait until the last minute to obtain these hours and submit them to the Board. (18 hours required for renewal each year) Also, if you have purchased your Alabama Section 136 Business License for the year 2011-12 you may email a copy or fax it to the Board Office at 205-755-0081.

(Please remember the DC's name is required on this license.)

Online Seminar

Alabama State Chiropractic Association offers the following ONLINE courses through December 2012. For information contact Susie Ellison at 1-334-262-2228.

- "Billing Codes & Ethics"
- 2. "Diagnosis & Clinical Issues"
- 3. "Head Pain Series 1"
- 4. "Head Pain Series 2"
- 5. "Head Pain Series 3"
- 6. "Personal Injury Practice Series 1"
- 7. "Personal Injury Practice Series 2"
- 8. "Radiology & Diagnostic Imaging Series 1"
- 9. "Radiology & Diagnostic Imaging Series 2"
- 10. "Risk Management"
- 11. "Whiplash Injury Series 1"
- 12. "Whiplash Injury Series 2"
- 13. "Whiplash Injury Series 3"

CE 4 You offers the following ONLINE courses until December 2012, For information contact Richard Schmitt at 1-301-717-7178.

- 1. "AIDS and Infectious Disease"
- 2. "Coding & Documentation in Practice"
- 3. "Extremity Adjusting"
- 4. "Faulty Movement Patterns: Assessment/ Rehabilitation/Athletic Development"
- 5. "Low Tech Rehab in Whiplash"
- 6. "Radiology in Practice"
- 7. "Spinal Trauma"

Data Trace Publishing Company offers the following ONLINE course until December 2012. For information contact Jeannie Sarda, at 1-410-494-4994.

1. "D.C. Tracts 2012 (Volume 24) Diagnostic Imaging Issue 1"

DCHours.com offers the following ONLINE courses until October 2012. For information contact Debbie Brendler, at National University of Health Sciences offers the 1-800-811-0269.

- 1. "Alabama Board Rules & Regulations"
- 2. "Basic Care Management"
- 3. "Passive Care Modalities Part 1"
- 4. "Passive Care Modalities Part 2"
- 5. "Radiculopathy: Patient Assessment"
- 6. "Spinal Decompression"
- 7. "Spinal Pain Syndromes"

DC Online offers the following ONLINE courses until December 2012. For information contact William Moreau, D.C. at 1-712-260-2507.

- 1. "Active Care of the Lumbar Spine"
- "Alabama Rules & Regulations"
- Health Care Provider"
- 4. "Blood Borne Pathogens"
- 5. "Chiropractic & Soft Tissue Care"
- 6. "Immunization, Making Informed Choices"
- 7. "Physical Assessment & Management of the Knee"

- 8. "Professional Boundaries & Chiropractic"
- 9. "Recognizing Skin Conditions"
- 10. "Risk Management"
- 11. "Segmental Drop Adjusting"
- 12. "Special Imaging for the Chiropractic Patient"
- 13. "Special Populations in Chiropractic: The Osteoporotic Patient"
- 14. "Spine in Sport"

International Chiropractic Pediatric Association offers the following ONLINE course until March 2013. For information contact Corrine Pitts at 1-610-565-2360.

"ICPA Certification"

<u>Life University</u> offers the following ONLINE courses until December 2012. For information contact Amber Lewis at 1-770-426-2753.

- 1. "Billing Codes & Ethics"
- "Diagnosis & Clinical Issues Group"
- "Head Pain Series"
- 4. "Personal Injury Practice Series"
- 5. "Radiology & Diagnostic Imaging"
- "Risk Management Group"
- "Sports Injuries: Shoulder Disease & Injuries" 7.
- 8. "Sports Injuries: Sport Specific Rehab"
- 9. "Sports Injuries: Foot & Ankle Injuries"
- 10. "The Lower Extremity Trauma Series"
- 11. "Upper Extremity Trauma Series"
- 12. "Whiplash Injury Series"

Logan College of Chiropractic offers the following ONLINE course until December 2012. For information contact Ralph Barrale, D.C. at 1-800-842-3234.

1. "OUM 2012 Focus on Fundamentals (Risk Management)"

following ONLINE course until August 2012. information contact Jonathan Soltys, D.C. at 1-630-889-6622.

1. "Advanced Laser Training Pain Treatment—The Problem & the Potential"

New York Chiropractic College offers the following ONLINE course until March 2012. For information contact Cynthia Logatto at 1-516-796-5923.

"Spider Tech Online Training the Neurophysiology of pain Module 1"

Northwestern Health Sciences University offers the following ONLINE courses until December 2012. For 3. "Assessment & Management of the Hip for the information contact Jacklyn Sanford at 1-952-885-5446.

- 1. "NDP Session 12—Hyperimmunity—Nutritional Considerations Allergies Autoimmune"
- Session 13—Hypoimmunity— Phytochemicals, Immunology, HIV / AIDS and Cancer"

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- 3. "NDP Session 14—Herbal Medicine: Introduction and Clinical Applications"
- 4. "NDP Session 15—Nutrition in Blood Disease, Infections, & Metabolic Disorders"
- 5. "NDP Session 16—Nutrition Consideration in Cardiovascular Health"
- 6. "NDP Session 17—Laboratory Diagnosis Using Computer Program Analysis"
- 7. "NDP Session 18—Use of Homeopathic Preparations in Nutrition Practice:
- 8. "NDP Session 19—Sports Nutrition for the Athlete Bariatrics & Eating Disorders"
- 9. "NDP Session 20—Nutrition Aspects of Neurological & Psychiatric Disorders"
- 10. "NDP Session 21—Disease of the Urogenital System & Male Problems"
- 11. "NDP Session 22 —Metabolism III: Interrelationships & Pathways Inborn Errors"
- 12. "Social Media—Boundaries & Ethical Issues"

Palmer College of Chiropractic offers the following ONLINE courses until December 2012. For information contact Kati Sproston at 1-563-884-5715.

- 1. "Activator Methods Track 1"
- 2. "Basic Concepts of Biomechanics"
- 3. "Chiropractic Evaluation"
- 4. "Clinical Imaging (6)"
- 5. "Documentation 3"
- 6. "Documentation 4"
- 7. "Electrodiagnostics Overview"
- 8. "Evidence-Informed Practice/Case Writing"
- 9. "Healthy Aging"
- 10. "Laboratory Analysis"
- 11. "Neurological Assessment & Interpretation"
- 12. "Orthopedic Assessment & Interpretation"
- 13. "OSHA"
- 14. "Physiological Therapeutics"
- 15. "Professional Boundaries/Ethics"
- 16. "Technique Theories/Overview"

Southern California University of Health Sciences offers the following ONLINE course until June 2012: For information contact Yvonne Rabago at 1-562-902-3373.

1. "Functional Medicine: The Immune System Module 3"

<u>Texas Chiropractic College</u> offers the following ONLINE courses until November 2012. For information contact Cathy Evans, at 1-281-998-6028.

- 1."Chiropractic Treatment of Auto Accident Injuries"
- 2."Chiropractic Treatment of Golf Injuries"
- 3."Exercise Strength & Conditioning"
- 4."Fundamentals of Clinical Nutrition"
- 5."Pain Management"
- 6."Weight Loss Management: Fitness & Nutrition"

<u>University of Bridgeport College of Chiropractic</u> offers the following ONLINE courses until December 2012: For information contact Paul Powers, D.C. at 1-860-463-9003.

- 1. "Chirocredit.com Biomechanics"
- 2. "Chirocredit.com Chiropractic & Pregnancy"
- 3. "Chirocredit.com Coding & Documentation"
- 4. "Chirocredit.com Nutrition"
- 5. "Chirocredit.com Physical Therapy"
- Chirocredit.com Research Trends"
- 7. "Chirocredit.com X-ray"

<u>University of Western States</u> offers the following ONLINE courses until June 2012: For information contact Marsha Peoples Jack at 1-503-251-5719.

- 1. "Gross Anatomy: Assessment & Treatment for Upper Extremity"
- 2. "Hypertension"
- 3. "Kinesio Taping"
- 4. "The ABC's of MRI Spinal Imaging: Interpreting the Interpretation"

Jurisprudence Exam Now Online

The Board has recently implemented the ability to take the jurisprudence exam online. We hope this will make the licensing process easier for new graduates and for doctors practicing in other states who wish to obtain a license in our great state.

Upcoming Seminars

Seminars listed have been approved by the Alabama Board for CCE

Backproject Corporation presents the following course: For information contact Steve Hoffman at 1-408-730-1111.

"The Active Therapeutic Movement (ATMC) Concept" 15 hours May 10-20 in Sunnyvale, CA.

<u>King-Bio/Natural Medicine Institute</u> presents the following course: For information contact Marian Stelle at 1-828-398-2071.

"Contemporary Breakthrough in Homeopathy" 12 hours June 2-3 in Ashville, NC.

<u>Life Chiropractic College West</u> presents the following courses: For information contact Kendra L. Holloway, D.C. at 1-510-780-4508.

"Contact Reflex Analysis" 12 hours April 21-22 in East Elmhurst, NY, May 5-6 in Chicago, IL, and May 19-20 in Pittsburgh, PA.

"Taking Chiropractic To a New Dimension-The Y Files" 12 hours May 19-20 in Dallas, TX.

"Validating Chiropractic 2012" 12 hours April 21-22 in Los Angeles, CA, April 28-29 in Harrisburg, PA, May 5-6 in Sacramento, CA, May 19-20 in King of Prussia, PA,.

<u>Life University</u> presents the following courses: For information contact Amber Lewis, at 1-770-426-2753.

"CCEP Module III Advanced Principles of Foot, Gait, and Orthotics" 15 hours April 28-29 in Marietta, GA.

"Comprehensive MRI Imaging of the Spine-Everything a Chiropractor Needs to Know" 12 hours May 12-13 in Marietta, GA.

<u>Logan College of Chiropractic</u> presents the following course: For information contact Ralph Barrale, DC at 1-800-842-3234.

"13th Annual Enzyme Nutrition Conference" 15.5 hours May 4-6 in Branson, MO.

"Loomis Institute of Enzyme Nutrition Seminar 2" 22 hours April 20-22 in Kansas City, MO.

"SORSI 2012 Cranial Technique Symposium" 30 hours April 27-29 in Orlando, FL.

National University of Health Sciences presents the following courses: For information contact Jonathan R. Soltys, D.C. at 1-630-889-6622.

"Cox Technique Seminar Part 3" 12 hours May 5-6 in Portland, ME.

"National University of Health Sciences Homecoming 2012" 20 hours June 21-24 in Oak Brook, IL.

"The Institute for Functional Medicine's 2012 Annual International Conference" 26 hours May 31-June 3 in Scottsdale, AZ.

"The Miami Chiropractic Conference" 27 hours February 24-26 in Miami, FL.

New York Chiropractic College presents the following course: For information contact Cynthia Logatto at 1-516-796-5923.

"Active Release Technique — Lower Extremity" 24 hours May 3-6 in San Diego, CA, June 7-10 in Iselin, NJ and June 28-July 1 in Chicago, IL.

"Active Release Technique—Spine" 21 hours April 12-15 in Montreal, QC.

"Active Release Technique—Upper Extremity" 24 hours May 31-June 3 in Orlando, FL, and June 6-9 in Portland, OR.

"The Neuromechanical System—Impulse Adjusting System" 12 hours May 12-13 in Seattle, WA, June 2-3 in Denver, CO and June 9-10 in St. Louis, MO. "Whiplash Injury Biomechanics and Traumatology 2012 Mod 2" 12 hours April 28-29 in Seattle, WA, June 23 in Atlanta, GA, and June 30 in Newport Beach, CA.

"Whiplash Injury Biomechanics and Traumatology 2012 Mod 3" 12 hours June 9-10 in Seattle, WA.

<u>Palmer College of Chiropractic</u> presents the following courses: For information contact Katie Sproston at 1-563-884-5715.

"Activator Methods Spring 2012: Intermediate" 12 hours April 14-15 in San Jose, CA, and Atlanta, GA, and April 28-29 in Denver, CO.

"Activator Methods Spring 2012: Advanced" 12 hours April 14-15 in San Jose, CA, and Atlanta, GA, April 28-29 in and Denver, Co and Newark, NJ.

Sherman College of Chiropractic presents the following courses: For information contact Missy Sandor at 1-800-849-8771.

"Korean Specific Techniques" 16 hours April 21-22 in St. Louis, MO, May 5-6 in Toronto, Canada, May 19-20 in Seattle, WA, and June 9-10 in London, England.

Southern California University of Health Sciences presents the following courses: For information contact Yvonne Rabago at 1-562-902-3379.

"Orthopedic Essentials 2012" 21.5 hours April 26-28 in San Diego, CA.

"Whiplash Injury Biomechanics and Traumatology 2012 Mod 1" 12 hours April 21-22 in Atlanta, GA and May 5-6 in Rosemont, IL.

"Whiplash Injury Biomechanics and Traumatology 2012 Mod 2" 12 hours April 28-29 in Seattle, WA, June 2-3 in Atlanta, GA, and June 30–July 1 in Newport Beach, CA.

"Whiplash Injury Biomechanics and Traumatology

2012 Mod 3" 12 hours June 9-10 in Seattle, WA. "Whiplash Injury Biomechanics and Traumatology 2012—SRISD Conference" 12 hours April 28-29 in Seattle, WA, May 5-6 in Rosemont, IL. June 2-3 in Atlanta, GA, June 9-10 in Seattle, WA and June 30 in Newport, CA.

Texas Chiropractic College presents the following courses: For information contact Cathy Evans at 1-281-998-6028.

"CCWS Module 1 Principles Health Promotion & Disease Prevention" 10 hours June 2 in Pasadena, TX.

"CCWS Module 2 Principles & Applications of Wellness Coaching" 10 hours June 23 in Pasadena, TX.

Turning Point Logistic Systems presents the following courses: For information contact Angel Tribuno, D.C. at 1-706 -882-2092.

"CBP Advanced Full Spine" 12 hours May 5-6 in Dallas, TX.

"CBP Biomechanics" 12 hours May 19-20 in Seattle, WA.
"CBP Pediatrics Seminar" 12 hours April 14-15 in
Morristown, NJ.

<u>University of Bridgeport</u> presents the following course: For information contact Carol Anne Nilson at 1-203-576-4880.

"Frequency Specific Seminar Core" 24 hours April 13-15 in Virginia Beach, VA, May 6-8 in Denver, CO and May 18-20 in Minneapolis, MN.

COMMON RADIATION CONTROL VIOLATIONS

Currently there are approximately 400 chiropractic facilities registered with the ADPH Office of Radiation Control. These facilities are located in the 66 counties of Alabama. This includes all of the counties except Jefferson County which has a county x-ray inspection program. During the last two years, (01/01/10 to 01/01/12) the agency has inspected 212 chiropractic facilities. During this same period there have been three (3) types of violations that have been found to be very common in chiropractic offices. These violations are listed as follows:

Darkroom was not light-proof: The handling of film must be done in a room completely void of light in the wavelengths of the film being handled. The film being used today is either sensitive to green, blue, or blue/green light. Any exposure to light to which the film is sensitive causes a haze to occur on the film. This haze is commonly called film fog. It is difficult for a person to detect whether a film has been fogged after a patient's image has been placed on top of it. Especially when there is only one darkroom in a facility where all the films would be exposed. This would make it impossible for a person to compare one film to another. Therefore the agency recommends every darkroom be checked for light-leaks on a regular basis. We further suggest that this be checked annually during the annual radiation protection program review.

Inadequate Records: There are several records that are required to be kept by each facility. These include the annual radiation protection program review (3 years) and personnel monitoring records (lifetime). As in the previous paragraph, the agency recommends reviewing personnel monitoring during the annual radiation protection program review. Please note that personnel monitoring is not required for every facility but the radiation protection program is.

Radiation Protection Program: Every facility that uses radiation must have a radiation protection program. This program should include provisions that keep worker and public exposures as low as possible. It should also make it possible for all work to be done without violating any of the radiation protection rules. The program is built upon a set of radiation safety procedures and includes reviews of related records such as personnel monitoring records, film processor maintenance, and employee training. There are several items on the office webpage www.adph.org/radiation that will help you get started on this.

This information is being provided to you to help you improve your current radiation safety practices. If you need further information please call (800)582-1866 or consult our web-page at www.adph.org/radiation.

This following rules were adopted and became effective February 27, 2012. Please place a copy in your Office Master Copy of the Rules and Regulations to avoid future violations of these rules.

RULE 190-X-2-.11 Renewal of License

(1) Annual Renewal Required.

Each license shall be subject to renewal on September 30 of the year for which it is issued and every person having a valid license may on or before September 30th renew the license for the ensuing year by the payment to the State Board of Chiropractic Examiners of the fees set forth below. Each licensee shall complete a renewal form provided by the Executive Director of the Board. Renewal notices will be mailed or emailed in August of each year.

- (2) <u>Continuing Professional Education Required.</u> A minimum of 18 hours of continuing education as approved by the Alabama State Board of Chiropractic Examiners is required annually for license renewal.
 - (a) As a condition of licensure renewal for those who are currently licensed and actively practicing in this state, a chiropractor must obtain every year a minimum of two (2) hours of continuing education in Board approved courses on chiropractic regulation and compliance with the Alabama Chiropractic Practice Act and Board rules. The two (2) hours are included in the minimum of 18 hours.
 - (b) Any individual who is initially licensed as a chiropractor in this state after October 1, 2011 shall complete as part of the continuing education requirement four (4) hours of continuing education in Board approved courses on chiropractic regulation and compliance with the Alabama Chiropractic Practice Act and Board Rules as a condition of renewal for the year following their initial licensure.
 - (c)Any licensed chiropractor in this State who does not reside or practice in Alabama shall not be required to complete the continuing education set forth in section (a) above; however once any such chiropractor resides in Alabama or returns to practice in Alabama in any manner the requirements of section (a) above shall be completed as a condition for the next renewal of his/her chiropractic license.
 - (d) The requirement set forth in (a) (b) and (c) above may be satisfied by distance based continuing education in addition to the distance based education allowed in paragraph (3).
- (3) No more than one third (1/3) of the required hours may be completed in a distance based continuing education format which complies with the provisions of this rule. Annually shall mean October 1 September 30 of each year.
 - (a.) All providers of distance based continuing education courses must be an entity approved by the Board.
 - (b.) Providers shall submit to the Board:
 - (aa.) the required fee and a completed FCLB Uniform Continuing Education Application,
 - (bb.) Curriculum Vitae of the course instructor(s).
 - (cc.) Proof of policies and procedures for implementation and evaluation of the course and the educational units.
 - (dd.) Electronic records of contact hours awarded to the licensee in a format and method specified by the Board.
- (4) All seminars, workshops, and / or conventions staged in or out of the State of Alabama must be submitted to the Board for their approval. After examination of the subject material, the Board, in its discretion, may grant credit towards license renewal. In determining whether credit is granted and the number of credit hours granted, the Board shall consider the apparent quality of the material taught and its professional value to the practitioner.

The continuing educational requirement for the purpose of license renewal for any person who has graduated from a recognized CCE chiropractic college within the licensure year immediately preceding the licensure year indicated on the license renewal form except hours required in (2)(b) above may be

met through attendance at a recognized CCE chiropractic college (a minimum of 18 hours). This applies only to the first license renewal period after initial licensing.

During the grace period (October 1 to December 31) for renewal, a licensee may complete any continuing education requirements for renewal that the licensee failed to complete during the prior fiscal year. Hours obtained during the grace period do not qualify or apply to the deferral procedure outlined below. Hours must be received in the board office before January 1 to avoid reinstatement.

(5) Educational Requirement May be Waived or Deferred.

A licensee who cannot complete the continuing educational requirements because of personal illness, military service or other circumstances beyond the licensees control which the board deems to be sufficient to impose a hardship may apply for a waiver or deferral of time to complete the continuing education requirements. Any waiver or deferral of time to complete the education requirements will be granted solely in the discretion of the board.

A licensee seeking a wavier or deferral must make application on the form provided by the Executive Director of the Board, prior to the December 31 license expiration for completion of the education requirement. For waivers or deferrals due to illness, the application form must be accompanied by a written statement from a physician stating the diagnosis, prognosis and length of time the licensee will be unable to practice or attend an educational program. Waivers or deferrals due to illness may be granted only to a licensee who has suffered a personal illness or personal disability of a nature that prevented or will prevent him/ her from engaging in the active practice of chiropractic for a significant portion of the continuing education period.

All licensees seeking wavier or deferral shall provide full and complete written documentation of the grounds supporting the reasons for which a deferral is sought. A licensee who request a waiver or deferral of time to complete the required hours of continuing education shall not engage in the active practice of chiropractic beyond December 31 of any year and until the board grants the licensee's request for waiver or deferral.

(6) Renewal Fee Required.

- (a) A fee not exceeding \$300.00 to be fixed by rule of the Board is required for annual license renewal. The renewal fee is \$300.00. This fee may be submitted in cashier's check, bank certified check, money order, credit card or personal check. If a personal check is returned for insufficient funds, a \$30.00 bookkeeping charge will be levied.
- (b) A licensee who is prevented from practicing chiropractic by reason of physical disability, temporary active duty with any of the armed forces of the United States, or while any licensee is completely retired from the practice of chiropractic may request a waiver or reduction of the fee for annual renewal. The waiver or reduction shall be effective so long as the disability, temporary active duty or complete retirement continues. Licensee must notify the Board within fifteen (15) days from the onset of any claimed physical disability, temporary active duty or complete retirement as set forth above. Licensee shall notify the Board within fifteen (15) days when any such condition no longer is applicable. Forms for waiver or reduction of fees must be obtained from the Office of the Executive Director.
- (7) <u>Late Penalty.</u> A penalty shall be charged any person who fails to pay the renewal fee by September 30. The late penalty for renewal during the month of October is fifty dollars (\$50), for renewal during the month of November is one hundred dollars (\$100) and for renewal during the month of December is two hundred and fifty dollars (250).
- (8) <u>Lapsed License</u>. A chiropractor may continue to practice until December 31 of the year for which a license is issued subject to Code of Alabama (1975) Section 34-24-165(b).

Effective: 3/6/90, (1) amended 5/91, (4) amended 8/96, (4) amended 1/97, (1) amended 7/12/97, (4) amended 6/98, (6) amended 5/99, (1)(3)(4)(5)(6) amended 1/2000, (4) amended 12/2000, (2) (3) amended 2/2001, (2) amended 3/2002, (2)(d), (3), (4) amended 8/2003, (2)(a)(b)(c)(d)(e) 1/2004, (2)(a)(c)(e), (3)(a)(b) amended 6/2006, (1)(2)(a) amended 10/06; (6)(a)amended 1/09, (1)(5)(6)(b) amended 3/2009, (2)(b)(c) (6) (c) amended 10/2011

Authority: 34-24-165; 34-24-144; 34-24-176; 34-24-172

RULE 190-X-2-.16 Inactive License (Out of State)

Any licensee who is in active practice outside the state of Alabama may apply to the Board for an Inactive (Out of State) License.

An inactive licensee must complete renewal as provided in rule 190-X-2-.11(1)(2)(3)(5).

The annual fee for an inactive license shall be one-half of the amount required by 190-X-2-.11(5)

Any licensee who desires to change the status of their license from Inactive to Active shall submit a Status Change Application and any required documentation to the Board. The applicant must receive a renewal card reflecting Active status prior to any actual practice in Alabama. Failure to comply with this requirement may constitute unprofessional conduct as provided in rule 190-X-5-.05.

Effective: 10/2003, amended (3)(4) 3/2006; amended (4) 9/2011

Authority: 34-24-165; 34-24-140

RULE 190-X-5-.06 Solicitation.

(1) Statement of Policy. It is the policy of the Board that solicitation by chiropractors and / or permit holders in this state should be regulated so as to effectuate the duty of the State of Alabama to protect the health, safety and welfare of its residents, while not abridging any rights guaranteed to such licensees or to the public by the Constitutions of the United States and the State of Alabama, as construed by the United States Supreme Court and the Alabama Supreme Court. The Board has a substantial interest in protecting the public from fraud, undue influence, intimidation, overreaching and other forms of vexatious conduct as well as protecting the tranquility and privacy of the home and of personal injury victims and their loved ones against intrusive, unsolicited contacts by licensees. The practices prohibited by this rule are hereby found and declared to constitute Immoral or unprofessional conduct in violation of Code of Ala. 1975, 34-24-166(b)(2), and Rule 190-X-5-.05 and / or fraud in obtaining money or other thing of value in violation of Code of Ala, 1975, 34-24-166(b)(1).

(2) Certain Practices Prohibited.

- (a). Direct in -person uninvited solicitation except as authorized in paragraph (4)_below, a licensee or permit holder, or a person or entity acting on their behalf, shall not by any direct, in-person, uninvited solicitation solicit an engagement to perform professional services. A licensee or permit holder, or a person or entity acting on their behalf, who has engaged in direct, in-person, uninvited solicitation shall not accept employment resulting from that solicitation, except that a licensee may accept employment from a close friend, relative, former patient (if the solicitation is germane to the former treatment), or one who the licensee reasonably believes to be a patient.
- (b). Written communication. All written communications sent by or on behalf of a licensee shall conform to the advertising guidelines of Rule 190-X-5-.04.
- (3) <u>Definition.</u> For the purpose of this rule, the term "direct, in-person, uninvited solicitation" shall be deemed and construed to mean any communication which directly or implicitly requests oral response from the recipient. Examples of such acts of uninvited solicitation in-

clude, but are not limited to, any uninvited in-person visits or conversations or telephone calls to a specific potential patient. However, such indirect forms of solicitation as giving speeches, conducting educational seminars, distributing professional literature by mail, except as prohibited above, or other forms of delivery that are not "in-person" and writing books and articles are not prohibited.

(4) Solicitation of Accident Victims.

A chiropractor or a person or entity acting on their behalf, may only solicit a victim of an accident as follows:

By telephone seven days after the accident.

- By written communication sent at least three days after the accident. Written communication shall include letter, postcard, pamphlet, email, text, twitter, facebook or any other form of social media or electronically generated communication.
- (B) If a mail is utilized, the outside of each envelope in 10-point bold type at the bottom left hand corner of the front of the envelope, there will be printed in capital letters in a color clearly distinguishable from the color of the background page, this is an advertisement.
- (C) On the first and last page of any mailing, in the same type size as the content of the mailing, shall be contained the following paragraph in a color different from the color of the text on the background page.

NOTICE: THIS IS A SOLICITATION. Your name and address and information relative to the accident in which you were involved were acquired from public documents. You are under no obligation to respond to this mailing. Recipients of this solicitation should understand the importance of employing a health care provider and inquiry into the doctor's qualifications and experience is recommended.

- (D) If electronic communication is utilized the language required in (B) above must appear in clearly distinguishable capital letters in the subject line and the language required in (C) above must appear in clearly distinguishable capital letters at the beginning and end of the communication.
- (E) Senders shall take reasonable steps to avoid calling or sending written communications to minors.
- (F) A sample copy of each written communication shall be retained by the sender for a period of one year.
- (5) <u>Permissible Communication.</u> Any form of invited communication to a potential client is permissible provided such communication conforms to the advertising guidelines of Rule 190-X-5-.04.
- (6) Any current licensed doctor of chiropractic wishing to contract for or perform research that requires solicitation must obtain prior approval of same from the Board.

Effective: 3/6/90, (1) amended 9/99, (1)(2)(3)(5) amended 12/00, (2)© amended 1/2003,

amended 6/06, amended 9/11

Authority: 34-24-144; 34-24-165; 34-24-166(b)(1)(2)

Rule 190-X-5-.14 was repealed as it was added to 190-X-5-.06.

Presidential Message continued

order instead of the previous process of quarterly exams given at the Board office. This change was requested by doctors in the state and potential licensees. The Board moved to this format after researching and finding other states have also adopted this type of testing.

In an effort to expedite the renewal process further, we hope to have the renewal cards / renewal permits online for you, the licensee or clinic permit holder, to print rather than waiting for the Board to mail you a copy.

Finally, the Board is also developing a process to speed up the approval of continuing education courses. Watch July and Renewal Newsletters for more information.

Brian Wells, D.C.

President ASBCE

A New Face on the Board

Congratulations to Dr. Peter E. Keen who now represents the Seventh Congressional District, replacing Dr. Jerry Schreiner.

Dr. Keen has been a practicing chiropractor for over 18 years. He graduated with a BCA from Delta State University in Cleveland, MS and received his Doctorate of Chiropractic from Life Chiropractic College in Marietta, GA. He has completed his MUA certification from National University of Health Sciences, and is currently working toward his Doctorate of Naturopathic Medicine.

Dr. Keen is an active member of his community. He has coached the Demopolis High School soccer team for the past 10 years. He has also served two terms as president of the Demopolis City Soccer League. He is a member of First Baptist Church in Demopolis, AL and is currently serving as an ordained deacon.

Congratulations to those licensed since January 2012



ALEX H. CAJEY
MORGAN A. FOUNTAIN
AMANDA R. GILBERT
CANDY M. HAMRICK
HAROLD P. HOLZAPFEL, JR.
EDWIN R. KAPUT
QUINN EAJTON KENNEDY
JEREMY W. MARTIN
C. BLAKE MCDONALD
JOJEPH CLARKE PRADAT
CHAJE WALTERJ
NICOLE ELIZABETH WARD

OF OXFORD, AL
OF CHOCCOLOCCO, AL
OF HARTJELLE, AL
OF CULLMAN, AL
OF NORMANDY, TN
OF HUNTJVILLE, AL
OF GULF JHOREJ, AL
OF DACULA, GA
OF DENVER, CO
OF TUJCALOOJA, AL
OF DOTHAN, AL
OF TUJCALOOJA, AL

Alabama Ethics Commission Training

The following Board Members completed the 2011 Ethics Training for Public Officials and Public Employees on January 13, 2012 at the ASBCE Board office.

Brian Wells, D.C. Larry H. Heaton, D.C. Peter E. Keen, D.C. Jerry S. Kirby, D.C. Mr. Allen Sanderson Kenneth J. Randolph, D.C. Gerald J. Collins, D.C. Gregory A. Kuhlmann, D.C. James O. Gordon, D.C.

BOARD QUARTERLY PERFORMANCE REPORT	
Applications Sent	20
Transcripts Processed	123
New License Issued	7
License Verifications	556
Complaints Received	3
Disciplinary Hearings	1
Outgoing Correspondence	6225

THANK YOU FOR YOUR POSITIVE COMMENTS

D. Williams

I am sending a copy of two hour Alabama law certificate for my file. I just love doing this course online every year. \$39 for the course, two hours of my time, no driving, no hassle, completed on a Tuesday, day off......priceless.......

Condolences

Dr. Paul Gilliam. Dr. Gilliam graduated Palmer Chiropractic College in 1949 and received his Alabama license May 11, 1960.

He lived and practiced in Decatur, AL.

The Board and staff send condolences to the family and friends of Dr. Gilliam.

NEWSLETTER APRIL 2012



DATES TO CALENDAR

The Board will meet in: Clanton, AL April 13, 2012

OUR MISSION

To regulate and license doctors of chiropractic in order to protect the people of Alabama.

OUR VISION

To ensure the people of Alabama will receive professional, ethical and quality care in utilizing chiropractic services to maximize health benefits.

OUR VALUES

Excellence, integrity, communication and ethics.

We're on the Web! www.chiro.alabama.gov

2012 State Holidays

The Board Office will be closed on the following:

Confederate Memorial Day April 23

National Memorial Day May 28

Jefferson Davis' Birthday June 4

Board Members

R. Brian Wells, DC, President, Member District 3

Kenneth J. Randolph, DC, Vice – President, Member District 4

Larry H. Heaton, DC, Secretary / Treasurer, Member District 5

Gerald J. Collins, DC, Member District 6

Jerry S. Kirby, DC, Member District 2

Gregory A. Kuhlmann, DC, Member District 1

Peter E. Keen, DC, Member District 7

James O. Gordon, DC, Minority Member / Preceptor Director Allen Sanderson, Consumer Member

James S. Ward, Esquire, Board Attorney

ASBCE

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Sheila Bolton Executive Director

Administrative Assistants Debra Darnell (ext. 221) Amy Deavers (ext. 226) Carol Hickox

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